

Fig. 1

Franchisor's Computer 10

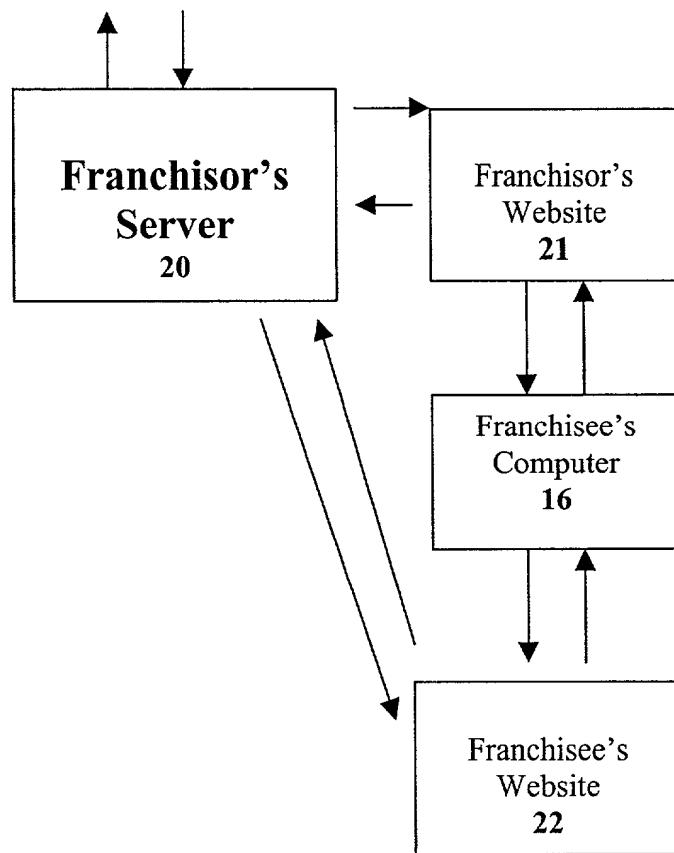
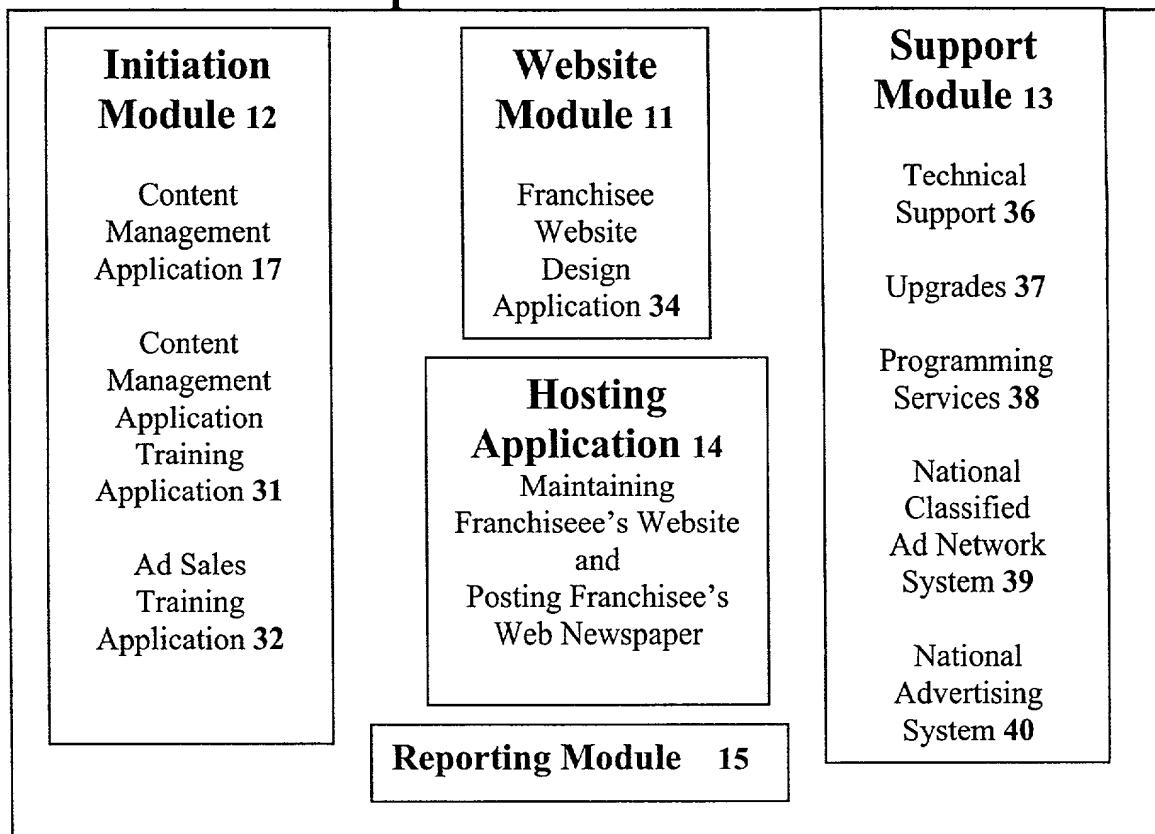
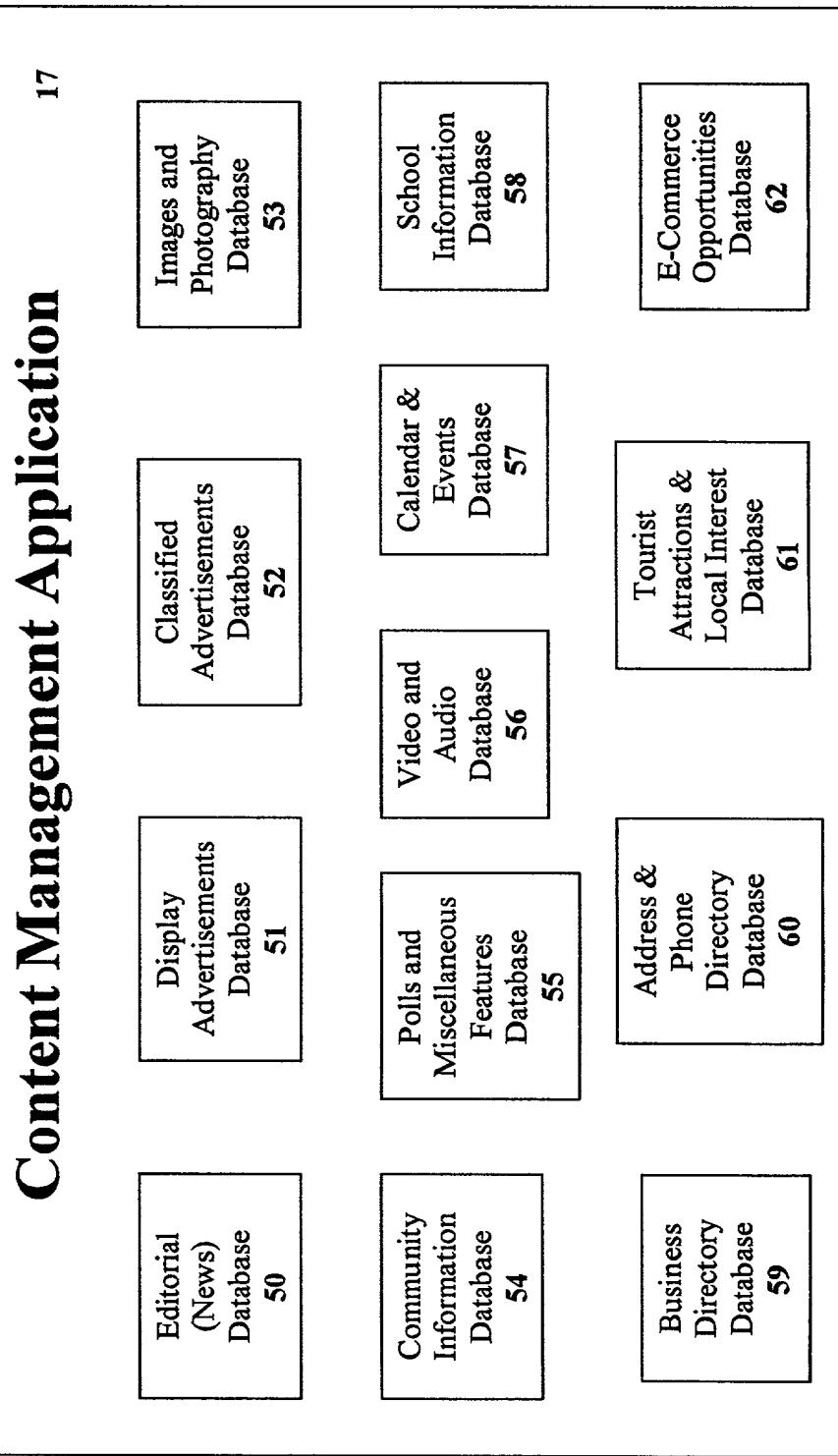


Fig. 2

Fig. 3



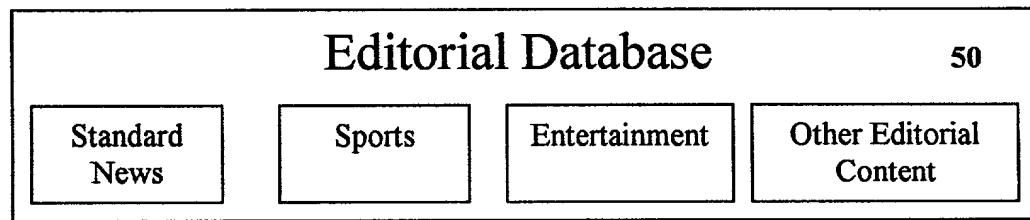


Fig. 4a

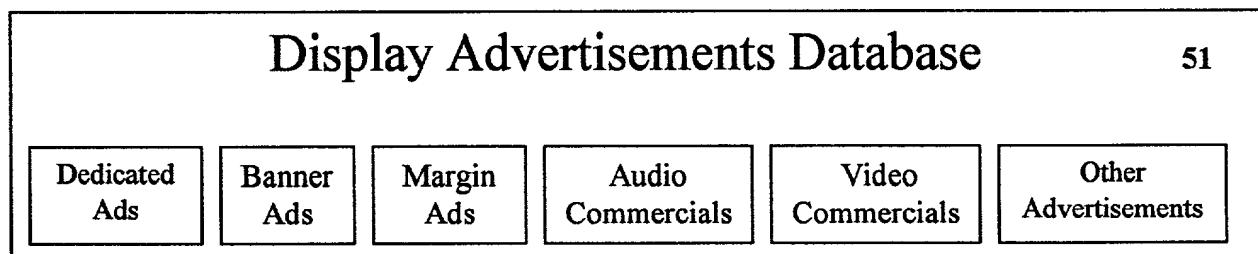


Fig. 4b

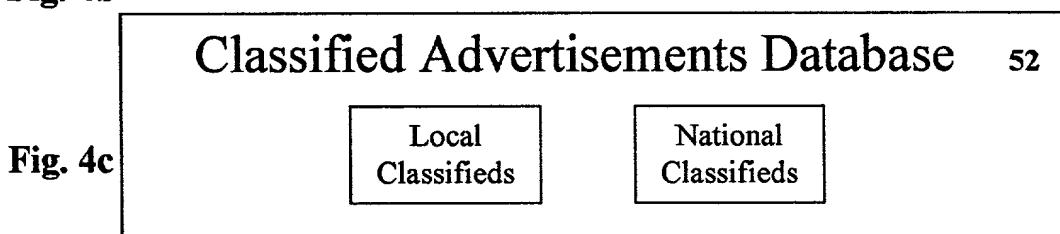


Fig. 4c

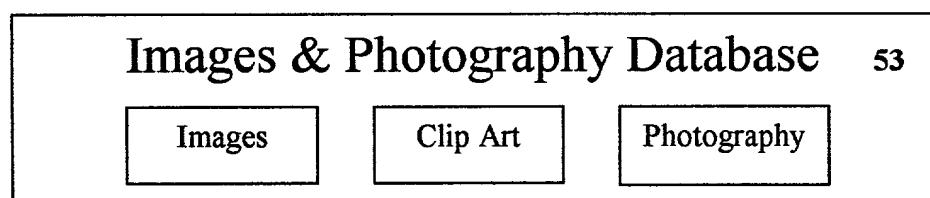


Fig. 4d

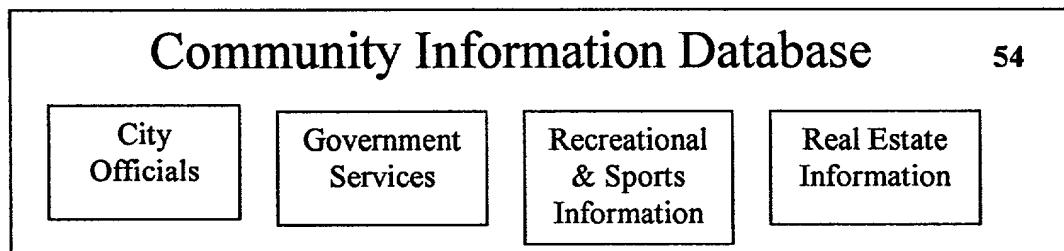


Fig. 4e

Polls & Miscellaneous Information Database 55

Polls
Database

Other Opinionated
Information Database

Fig. 4f

Video & Audio Database 56

News
Video/Audio
Clips

Video
Replays

Miscellaneous
Video/Audio

Fig. 4g

Calendar & Events Database 57

Community
Events
Calendar

Individual
Calendar

Latest
Community
Event
Happenings

Fig. 4h

School Information Database 58

Alumni
Information &
Directory

School
Listings &
Teacher
Information

School
Lunch
Menus

School Clubs
&
Organizations

Sports
Schedules
&
Statistics

Fig. 4i

Business Directory Database 59

Business
Listings
Information

Coupons to
Local
Businesses

Business Pop-Up
Ads With
Contact
Information

Fig. 4j

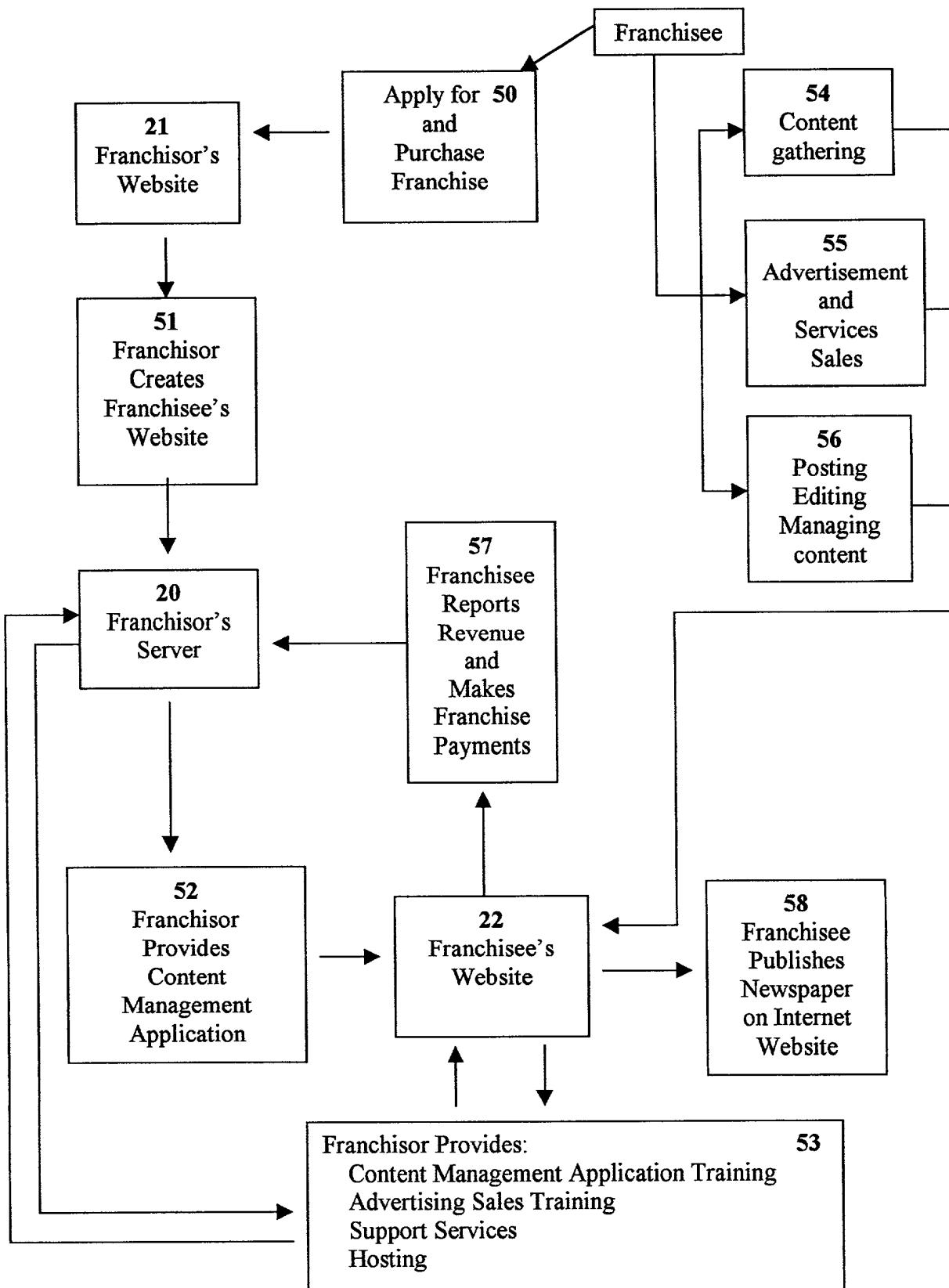


Fig. 5

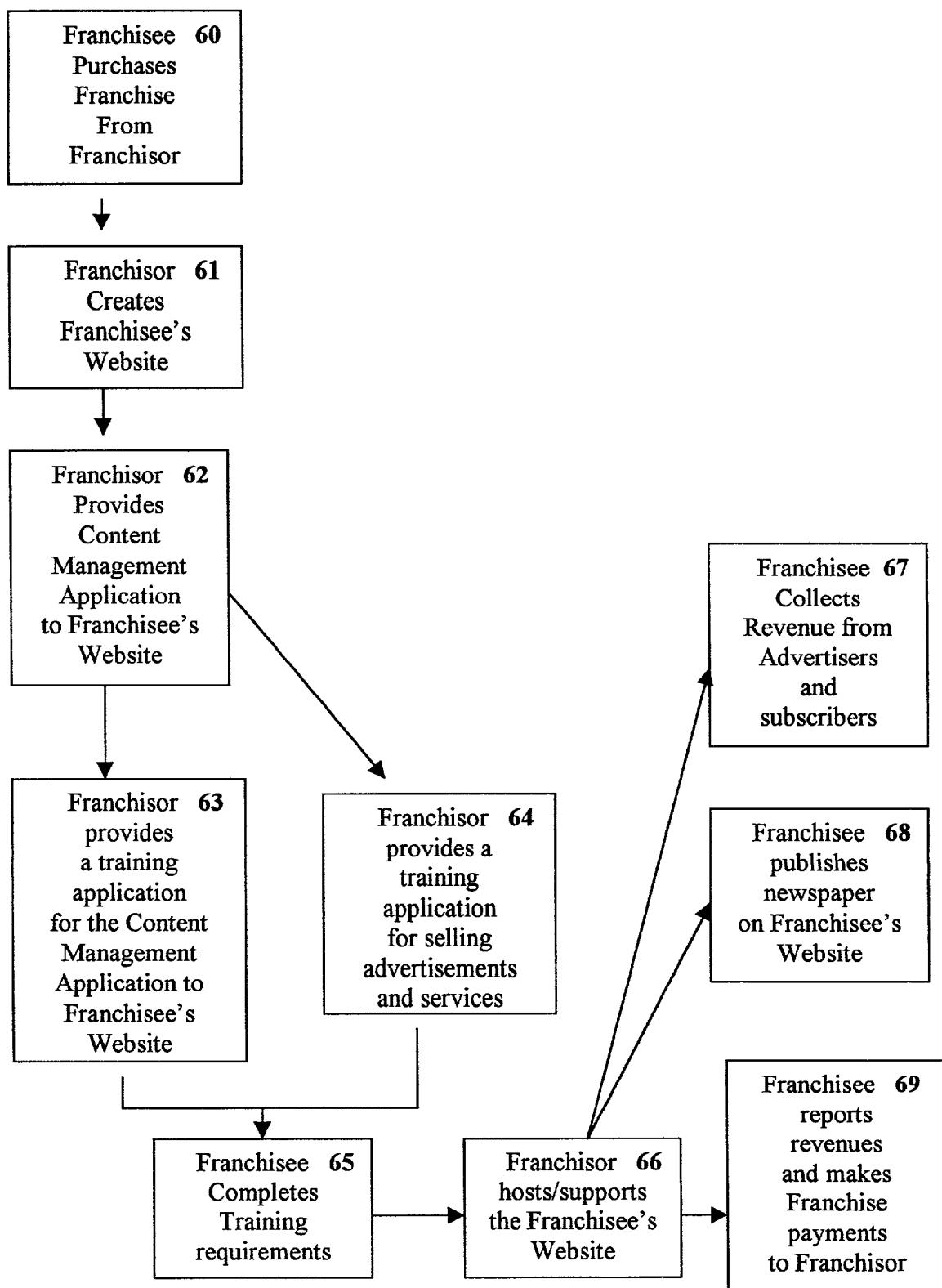


Fig. 6

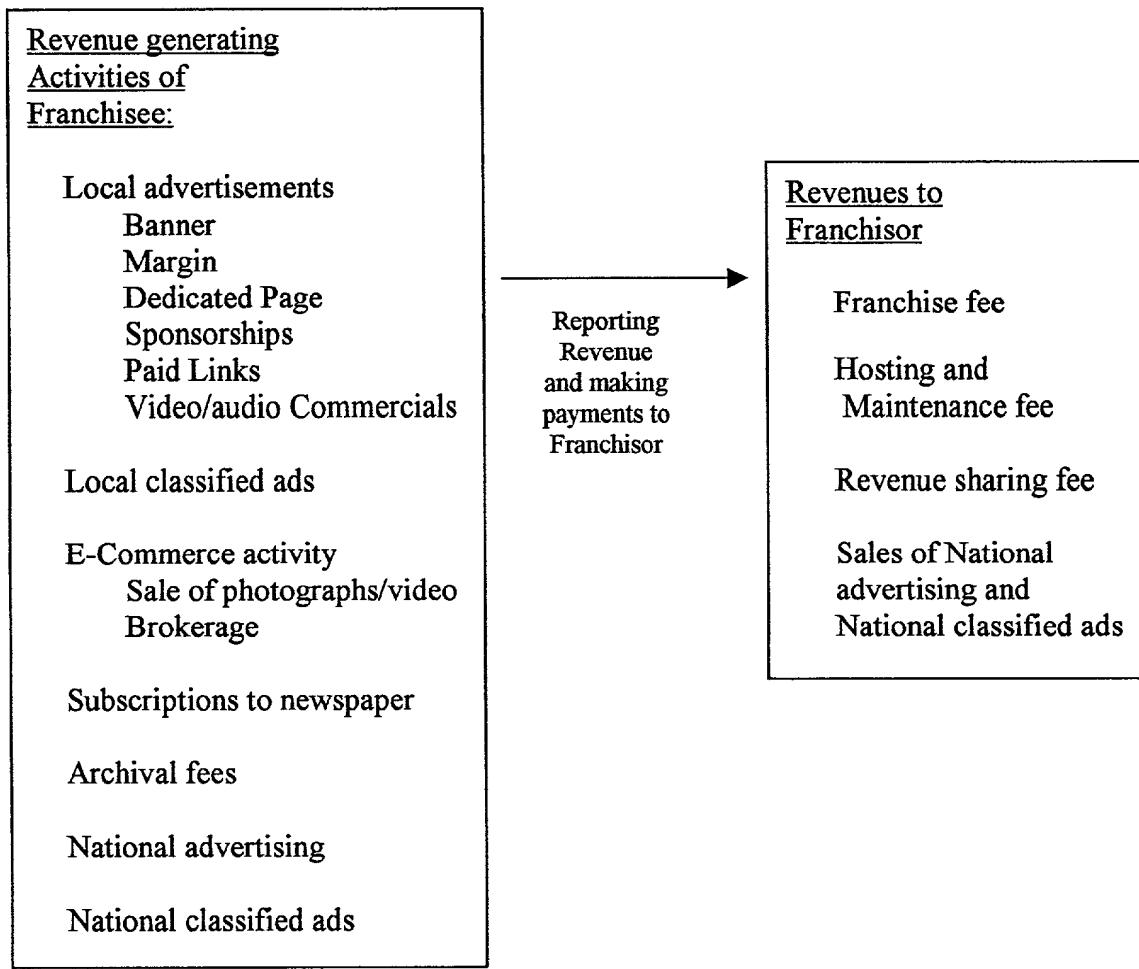


Fig. 7

Date	Temperature		
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Local News	STORY #1	PICTURE	
National News			
World News			
Sports			
Entertainment			
Business			
Travel			
Education			
Schools (All Types of Information)			
Archives of Past Data (Could Charge Fees)			
Editorials			
Politics			
Community Affairs			
Weather			
Classified Ads			
Real Estate Portal			
Advertisements			
Health News		STORY #2	FEATURE #1
Events			
Community Calendars			
E-mail Functionality			
E-Commerce Opportunities			
Video/Audio Files			
Message Boards	STORY #3		FEATURE #2
Chat Rooms			
Photo Gallery			
Special Sections			
Links to Other Relevant Sites			
Video Cams			
		STORY #4	FEATURE #3

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Fig. 8